

Public-Private Partnerships Benefit Filipino Youth

With funding from the ECA International Sports Initiative open grant competition, the Detlef Schrempf Foundation concluded a highly successful sports exchange with the Philippines, demonstrating how effective public-private partnership can expand the impact of an ECA Office of Citizen Exchanges program. Former NBA star Detlef Schrempf and nine other Americans returned from a two-week stay in the Philippines where they conducted basketball clinics for coaches and two two-day camps for boys and girls, ages seven to eighteen.

Through corporate partners, each of the 500 youth campers received a basketball jersey from Adidas, a basketball from Shell Oil, and lunch from Snickers and Powerade. The Americans also visited community orphanages and distributed toys, books, and games donated by Amazon.com to the children. In summer 2004, during the second phase of this grant, a female basketball player and a Muslim basketball coach will spend eight weeks in the Pacific Northwest working at four youth basketball camps.